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FIRST 'DRAG AND DROP' ASTERISK PBX APPLIANCE LAUNCHED

ISPBX announces the next generation in Asterisk configuration, with CogoBlue the first 'drag and drop' GUI interface on the ISPBX series of PBX appliances, bringing a new level of simplicity.

ISPBX LLC, a New Jersey based systems developer, introduces a line of IP-PBX systems featuring COGOBLUE. COGOBLUE allows you to configure your system just by dragging and dropping visual icons on a display pane. This really is the next generation of Asterisk GUI tools.

The CogoBlue "Drag and Drop" interface makes installations faster and easier. The visual objects immediately convey the configuration. This reduces the possibility of unintended results stemming from a "simple" change. No longer will profitability be eaten up by technical support due to configuration mistakes.

ISPBX offers a series of PBX models targeted for small to medium sized businesses. Dealers installing these appliances can quickly implement call routing and call processing without the need to manually edit configuration files.

Modifications are implemented consistently. This eliminates the need to re-learn and re-work previous configurations as often experienced with rotating technical support staff. The results are shorter support time for users and increased profitability for you.

ISPBX Managing Partner John Signorello said, "In developing CogoBlue, we took a radically different approach from Trixbox and Digium. Instead of another glorified word processor, we developed a rich, intuitive, visual model for configuring PBX systems. It's simple, elegant and very powerful. For dealers, this translates to systems that are easy to configure, easy to modify and return higher profit margins."

About ISPBX

ISPBX provides CogoBlue Asterisk appliances to the wholesale dealer channel. Their innovative "drag and drop" gui configuration ensures rapid deployment with less errors due to visual call flow design.

The company was established in 2005 and currently operates out of Denville, NJ.

For more information please visit: www.ISPBX.com & www.CogoBlue.com

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